



**TAYLOR'S  
UNIVERSITY**

Wisdom • Integrity • Excellence

# MASTER IN MANAGEMENT



# TAYLOR'S UNIVERSITY

Established since 1969, we are a world-class university which has provided our students with a global-standard education experience through our well-equipped campus, up-to-date facilities, strong industry linkages and partnerships with leading universities worldwide.

Students can enrol in foundation, diploma, degree, postgraduate and professional programmes encompassing various fields, such as American Degree Transfer Program, Architecture, Biomedical Science, Biotechnology, Business, Communication, Computing & IT, Design, Education, Engineering, Food Science with Nutrition, Hospitality, Tourism & Culinary Arts, Law, Medicine, Pharmacy, Psychology, and Quantity Surveying.

With an alumni of over 70,000 graduates, we continue to play a strong role in developing Malaysia's human resource capital. Our strong network of alumni have become leaders in their respective fields throughout the country, and around the world.



## TAYLOR'S BUSINESS SCHOOL

Established in 1993, Taylor's Business School is one of the largest private business schools offering a full range of Foundation to Postgraduate business programmes. Taylor's Business School is committed to producing world-ready business leaders capable of excelling in the dynamic and competitive world markets. An institutional member of AACSB, the school has a strong and committed focus, investing in faculty, research and students in ways calculated to build distinctive areas of programmatic strength within and across schools. Being reputed for multiple awards and accolades, it is recognized by industry as pivotal in producing world-ready graduates as well as entrepreneurs.

The School is actively supported by industry partners, entrepreneurs and professional bodies which gives an edge to the business education in Taylor's Business School. With a 100 strong faculty and over 3000 students both local and international, Taylor's Business School is poised to become a premier business school in the region, which will advance the knowledge in teaching and research in business.

## EXPAND YOUR THINKING, INCREASE YOUR CHOICES, FAST-TRACK YOUR CAREER



**Seize the opportunity to fast track your career through specialist training that will enhance your knowledge and skills. The Master in Management programme is designed to produce successful managers who are capable of strategic and critical business thinking. You'll be trained to manage an organisation more efficiently by employing effective problem solving skills, competent evaluation and research skills and in-depth knowledge in the core areas of management. It is an ideal programme for those seeking a career in management or whose current industry role requires enhanced managerial and leadership capabilities.**

### **The programme aims to enhance graduate capabilities through:**

- Strategic and critical thinking approach to developing solutions
- Comprehensive knowledge in core areas of management
- Critical evaluation of evidence to support propositions
- Application of competent management theories, principles and data
- Enhanced ability to synthesise ideas, theories and data
- Ethical work practices through sound corporate governance processes
- Proficiency in conducting research and assessing information

The Master in Management programme will normally be completed in 1 year of full-time study or 1.5 years of part-time study. Our Master in Management programme is designed to provide students with the flexibility of working full-time and the ability to complete a postgraduate qualification without disrupting their current employment.

### **Who should apply?**

The Master in Management is ideal for students holding undergraduate degrees in areas outside of commerce whose goal may be to assume a managerial position in their particular field of expertise.

## IS THE MASTER IN MANAGEMENT RIGHT FOR ME?

**For those seeking a career in management or whose current industry role requires enhanced managerial and leadership capabilities, the Master in Management is the perfect tool to help you stand out. Gain the essential skills and comprehensive knowledge that successful managers practice today and enhance your career position in various sectors of the industry.**

With a Master in Management, the following career pathways are now open to you:

### Occupation:

- General Management
- IT
- Operations Management
- Human Resource
- Marketing & Sales
- Project Management
- New Business Development
- Professional Services
- Consulting
- Academic

### Industry Sector

- IT / Telecommunications
- Consulting
- FMCG
- Education
- Leisure / Retail
- Advertising / Media / PR
- Entertainment
- Professional Services
- Industry / Manufacturing
- Academia

## TESTIMONIALS

**Sheikh Muhammad Faiz**  
*Synergy Engineering*

“

Pursuing the Master in Management programme at Taylor's University was one of the best decisions that I have ever made in my life. This programme has widened my perspective in the area of business management. The lecturers from Taylor's Business School come from diverse industry with professional backgrounds, shared insights in managing an organisation efficiently.

Besides that, I would also like to compliment Taylor's University for its e-learning tools, especially the Taylor's Integrated Moodle e-Learning System (TIMeS). TIMeS has made it so much easier for me to access the learning materials that I need for my research, assignments, and slide presentations. There is also a Rewind feature that enabled me to go through lessons that I have been through again to get a better comprehension of a particular topic.

It is undeniable that this programme has added extra value to my employability. I was offered an opportunity to work with an oil & gas company in Malaysia as a Business Development Executive halfway through this programme and looking forward to apply the business management fundamentals that I have acquired from Taylor's to contribute to the company I am working with.

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**YBhg Dato' Kenny Goh**  
*Co-Founder, Chief Executive Officer, Macroiosk*

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Taylor's University enables ingenious engagements for students; not only workforce ready upon graduation but also learning to embrace what it takes to become a real leader in their respective verticals.

It offers a good mixture of students and programmes that encourages both academic and real-life experiences; creating a much more mature mind-set as a future leader.

Since 2014, I was invited to inspire and share my experience as an entrepreneur with the youth of Taylor's University. Today, I am playing a much more active role which includes becoming a member of the Industry Advisory Panel at Taylor's University.

”

**Daniel Loy**  
*Director, Centre of Learning & Innovation, Petrosains*

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The collaboration between Petrosains and Taylor's University has been an exciting synergy resulting in the design and delivery of specialised programming for faculty and students. With a unique anchor of scientific and technological discoveries and challenges, we've together rolled out workshops in Design Thinking, Ideation, and Market Validation supporting student careers and providing a holistic experience to an already robust and well-designed Taylor's education programme. Taylor's University has certainly earned its reputation for quality across the board, evidenced by a staff and student body that's dynamic, involved, and in-the-know, and with the skills to communicate effectively. These are abilities and competencies that are not only in need today, but clearly necessary tomorrow in light of a rapidly changing future.

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# PROGRAMME STRUCTURE

DURATION: 1 YEAR (FULL TIME) / 1.5 YEARS (PART TIME)			
CORE MODULES (4)	SPECIALIST MODULES (5)	ELECTIVE OF STUDENT’S CHOICE (1)	PROJECT (one research project and a module on research methodology)
<b>Activities</b> (company visits and industry exposure opportunities offered throughout the duration of study)			
<b>Assessment</b> <ul style="list-style-type: none"><li>• Written Examinations</li><li>• Presentation</li><li>• Learning / Relflective logs</li><li>• Portfolios</li><li>• Tests</li><li>• Case Studies</li><li>• Group Projects / Assignments</li><li>• Project</li></ul>			
Students are required to achieve a minimum CGPA of 3.0 as part of the graduation requirement by the Malaysian Qualifications Agency (MQA).			
CORE MODULES			
• Accounting For Decision Making	• Managerial Economics	• Organisational Management	• Business Ethics and Governance
Specialist Modules		Elective Modules	
<ul style="list-style-type: none"><li>• Managing The Multinational</li><li>• Marketing Management</li><li>• Organisational Behaviour</li><li>• Project Management</li><li>• Strategic Management</li></ul>		<p>The programme offers a range of elective modules which reflect contemporary issues in business such as Human Resource Management and Leadership and Management of Change*</p> <p><i>* Elective modules are subject to change.</i></p>	
PROJECT			
• Research Methodology for Executive		• Business Strategy Project	

This publication contains information, which is current as of March 2018. Changes in circumstances after this date may impact upon the accuracy or timeliness of the information. Taylor's University does its best to ensure that the information contained herein is accurate, but reserves the right to change any information described here without notice. Readers are responsible for verifying information that pertains to them by contacting the university.

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**Taylor's Education Counselling Centres:**

- Penang: 604-899 9396 • Johor: 607-351 3692 / 3694 • Sabah: 6088-486 936 / 937
- Sarawak: 6082-345 807 / 808



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